

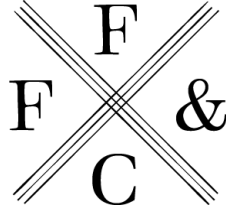
Greetings! The Philippine Web Designers Organization (PWDO) cordially invites you to take part of this year's **<form> function() & .class Web Design Conference** as one of our sponsors.

Now on its fourth year, FFC aims to impart essential knowledge to the local web design community, covering topics such as interaction design, web-based game development, user interface design, mobile application design, user experience, business, typography, and more. Our theme for 2013 is **Professionalism & Craftsmanship**, highlighting not only the best practices of building websites, but also inculcating values of quality and excellence in the work that we do.

The conference will be held on **9-10 November 2013**, with a target audience of 200 participants hailing from the web design/development industry and academe. The first day will have two hour-long plenary talks in the morning, and another one-hour talk in between two three-hour hands-on workshops in the afternoon. The second day will have two workshops and two talks, culminating in a Q&A panel in the evening.

Form Function & Class is organized by fellow web professionals who want to create a venue for meeting and learning from the best minds in the industry. We believe that your brand can greatly benefit from getting inspired by and influencing the community.

For more information, contact us at info@pwdo.org

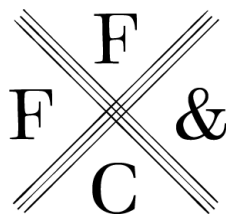


About the Philippine Web Designers Organization

We are a group of enthusiasts & professionals who create human interfaces for the Web, champion the use of standards, accessibility & usability, and aim to uplift the state of web design in the country.

PWDO started in September 2008, when several of us gathered because we wanted to have a web design conference in the Philippines. We held the first **MiniFFC** by the end of October, registered with the SEC as a non-stock, non-profit corporation in March, and on July 10, 2009, launched the first <form> function & .class conference.

Since then we've expanded our conference format to include workshops, created a **Junior FFC** for students, held a code camp on **Ruby on Rails for Designers**, and organized a pro-bono website building hackathon for charities/nonprofits called **Caritakathon**.



Form Function & Class 2013 Sponsorship Packages

<i>Sponsorship Value</i>	<i>Strategic Partner 200k</i>	<i>Platinum Sponsor 150k</i>	<i>Gold Sponsor 100k</i>	<i>Silver Sponsor 75k</i>	<i>Bronze Sponsor 50k</i>
Category exclusivity	✓	✓	x	x	x
Billing of the company name and logo - on streamers & posters - in email & social media promotions - on the website - between conference talks & breaks	☆ Top Billing	☆ Top Billing	✓	✓	✓
Speaking slot (10 mins. maximum)	✓	✓	✓	x	x
Audio-visual presentation during breaks (5 mins. maximum)	✓	✓	✓	✓	x
Complimentary passes	5 tix	3 tix	2 tix	2 tix	1 tix
Right to set up company booth	✓	✓	✓	✓	✓
Right to display company streamers	3 pcs	3 pcs	2 pcs	2 pcs	1 pc
Recognition as event sponsor at every available opportunity	✓	✓	✓	✓	✓
Right to raffle off products					
Brochures/products in conference kit					
Company link on conference website					

We also welcome other sponsorship values, subject to negotiation with the organizers.



Form Function & Class 2013 Sponsorship Conforme

For cheques, please make them payable to **Philippine Web Designers Organization, Inc.**

<i>Company Name & TIN</i>	
<i>Representative</i>	
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<i>Phone # & Email Address</i>	
<i>Signature of Representative</i>	
<i>Signature of PWDO Officer</i>	